

## Esri Young Scholars Award 2017

### Application Guidelines

#### 1. Application Eligibility

- Full-time student enrolled in undergraduate or postgraduate programmes from a university registered in Hong Kong; or have graduated in 2017. Esri China (HK) (Esri) reserves the right to ask for an identity proof upon request.

#### 2. Project Theme & Requirement

- The theme is open.
- A project or academic research of different domains including ,but not limited to, education, conservation, landscape architect, disaster response, urban planning, geography, business, surveying, engineering, etc., involving significant use of ArcGIS platform is accepted.
- Group project or research is not accepted.
- The candidates must have significantly used Esri technology to conduct the project or academic research.
- The candidates are required to present the project using Esri Story Map. Introduction of and tutorials on how to create Story Map can be found at <http://storymaps.arcgis.com/en/app-list/>.
- By “Young” Scholar, the candidates should be under the age of 30.
- Esri reserves the right to reject any submission.

#### 3. Project Submission & Deliverables

- Submission deadline is on **7 April 2017 (Friday), 6:00pm.**
- Submit your project at [www.esrichina.hk/ysa/submission](http://www.esrichina.hk/ysa/submission).
- The following deliverables are required to submit by each candidate:
  - a self-explained project presentation by [Esri Story Map](#);
  - a A0 size poster with map elements to summarize the work and visualize the project effort (i.e. 84.1cm x 118.9cm; in 2 files (a) AI/PSD format and (b) PDF format in 300 dpi); and
  - a self-photo.
- Since the judging process will be anonymous to ensure a fair assessment for all entries, please do not put your name, Department Name and University name in the poster and Story Map.
- By submitting the project or academic research through the above web site, the candidates grant the permission to Esri to publish their works for marketing purposes.

- Clearance and permission for Esri to publish for marketing purposes of all materials (including but not limited to data, photos, maps, etc.) owned by third parties used in the project or academic research should be obtained by the candidate before submission. Esri reserves the right to request the candidates to submit such proof upon request.

#### 4. Judging Criteria

Esri China (HK) will form a judging panel including the representatives from higher education and industry sectors in Hong Kong. Project will be evaluated primarily according to the following criteria.

Criteria	Weighting Rate
Subject & Content (Investigation, Definition of Problem, Problem-solving Issue)	30%
Innovativeness & Design Methodology (Originality and Uniqueness)	25%
Presentation (Story Map presentation)	25%
Application of ArcGIS Software	20%

#### 5. Result Announcement

- The result will be posted at [www.esrichina.hk/ysa](http://www.esrichina.hk/ysa) on 2 May 2017. The winner will receive an award-winning confirmation email.
- The winner name and photo, project title, university name and department name will be posted on the competition website.

#### 6. Prize & Recognition

- a. The winner will receive the grand prize as below:
  - Free registration for Esri Education User Conference and Esri International User Conference;
  - Free round-trip flight ticket between Hong Kong and Los Angeles International Airport (LAX);
  - Free hotel accommodation in San Diego, USA for maximum 7 nights;
  - Meal allowance for maximum 8 days;
  - Free subscription of ArcGIS for Personal Use license for one year;
  - Opportunity to attend Esri Special Achievement in GIS Award presentation ceremony to receive the Young Scholar Award;
  - Opportunity to join a social event to meet and network with the winners from over the world; and

- The winner must attend both conferences which are on 8-14 July 2017 in San Diego, USA as well as all the events assigned by Esri during the conferences.

b. A Certificate of Merit will be given to top 10 entries with highest score.

**c. Inquiries**

Please reach Ms. Astrid Cheng at +852 2730 6883 or via email [event@esrichina.hk](mailto:event@esrichina.hk).